



British Pig & Poultry Fair

Make Time Register Now

10-11 May 2016 NAEC Stoneleigh, Warwickshire

Bringing UK producers together

ideas • innovations • advice



INVEST A DAY AT THE PIG & POULTRY FAIR 2016

93%

of visitors rate the Fair as valuable to their business

£££



Attending this year's British Pig & Poultry Fair will make a real difference to your business. It is a unique chance to gather valuable advice and ideas from industry experts, compare the latest new products and equipment from over 350 exhibitors and network with other producers and allied industry.



350 Exhibitors



Find solutions



Latest innovations



Connect with producers and suppliers



Improve your returns



INNOVATION TRAIL

NEW PRODUCTS IN THE SPOTLIGHT

The 2016 Fair will be celebrating the latest innovations from over 350 leading suppliers with our brand new Pig & Poultry Innovation Trail. Quickly identify new products, services and solutions which can help drive performance and efficiency for all areas of your business:

- Health** Breeding and genetics
- Feed and nutrition** Energy
- Housing and handling
- Packing and processing**
- Management and training**



Register **FREE** today www.pigandpoultry.org.uk



INNOVATION & PERFORMANCE FORUMS

PLEASE NOTE NEW LOCATION FOR 2016 ADJACENT TO HALL 3

10:00 Outlook for Poultry and Eggs

Chris Hall, Cargill Meats
Tom Willings, Noble Foods
Gary Ford, NFU (Chair)

11:00 Outlook for Pigs

Phil Woodall, Thames Valley Cambac
Meryl Ward, AHDB Pork
Zoe Davies, NPA (Chair)

12:00 Driving Innovation in Supply, Nutrition and Performance

ABN **Hugh Burton**, ABN Senior Raw Material Manager
Adekunle Adebiyi, ABN Poultry Nutritionist

13:00 Poultry Meat Performance – small changes, big differences

Daniel Dring, PD Hook
David Speller, Applied Poultry
Glenn Bushell, Aviagen (Chair)

14:00 Pig Performance – calm out of the chaos



Simon Watchorn, Outdoor Pig Producer
Stephen Tuer, Indoor Pig Producer
Charlotte Evans, AHDB Pork (Chair)

15:00 Egg Performance – improving profitability

Bob Waller, Partners in Welfare
James Baxter, Poultry Farmer of the Year 2015
Elwyn Griffiths, Oakland Farm Eggs (Chair)



YOUR BUSINESS • YOUR INDUSTRY • YOUR EVENT

WHY LEADING PRODUCERS VALUE THE FAIR

"New innovations and equipment, as well as the networking opportunities."

Stephen Tulip,
egg producer



"I go for the ideas; it's important to get out and hear what's going on."

Graham Shadrack,
pig producer



"It's very real, exhibitors are relevant and of interest. It's a meeting place for friends and like-minded people."

Rod Adlington,
poultry producer



admission

Be part of it - Register **FREE** today pigandpoultry.org.uk

For fast-track entry, register online now at www.pigandpoultry.org.uk

Visiting information

- Tuesday 10th May 9am-5pm
- Wednesday 11th May 9am-4pm
- Free parking
- Free Fair guide
- Sorry no dogs allowed

5
PIPR
points



NAEC Stoneleigh, Stoneleigh Park,
Warwickshire
Satnav postcode: CV8 2LG

"It's the single most important day in my calendar."

2014 visitor



Partnered by



In association with

